

FOR IMMEDIATE RELEASE

Capital Credit Union

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Capital Credit Union Partners with Greenlight

Green Bay, Wis. – Capital Credit Union has partnered with Greenlight® Financial Technology, Inc. (“Greenlight”) to offer its award-winning debit card and money app to members of the credit union. The offering aims to empower young members with essential financial literacy skills, while providing parents and guardians with robust parental controls and educational resources to set their kids up for success.

Greenlight offers a debit card and app that teaches kids and teens how to earn, save, give, and spend wisely – all with parental supervision. Using the Greenlight app, parents can send money instantly, automate allowance payments, manage chores, set flexible spending controls, get real-time notifications of all transactions, and more. Kids get hands-on money management experience, along with access to Greenlight Level Up™, an in-app financial literacy game with a best-in-class curriculum, educational challenges, and rewards.



“At Capital Credit Union, we believe in the power of financial literacy to shape the future of our community. By partnering with Greenlight to offer their debit card for kids and teens, we are providing families with the tools and resources they need to instill healthy financial habits early on,” says Steve Zich, Chief Marketing Officer at Capital Credit Union. “This initiative reflects our unwavering commitment to empowering the next generation with the skills necessary for financial success and well-being. We are proud to support our young members and their families on this important journey towards financial literacy and security.

The launch of Greenlight highlights Capital Credit Union’s continued commitment to providing member-focused services, and demonstrates their values of access, care, and collaboration. By introducing Greenlight, Capital Credit Union strives to be not just a service provider but a trusted financial partner for the entire family, supporting their financial goals and growth at every stage of life.

To learn more and sign up, visit www.capitalcu.com/greenlight.

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About Capital Credit Union

Headquartered in Green Bay, Wis., Capital Credit Union has assets exceeding \$2.47 billion and serves nearly 120,000 members through branches across Northeast Wisconsin. The credit union's dedication goes beyond financial services by actively supporting non-profits in the Greater Green Bay, Fox Valley, and Heart of the Valley areas, as well as Greenville, Oshkosh, Freedom, Shawano, and Sturgeon Bay. More about their initiatives can be found at www.capitalcu.com or by following Capital Credit Union on Facebook, Instagram, TikTok, and LinkedIn.